



**MANCHESTER
CHRISTMAS
RELIEF**



IMPACT



REPORT



2024





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Manchester Christmas Relief is a registered charity (1210727) dedicated to spreading joy and alleviating hardship for families and individuals in Manchester during the Christmas season.

We provide Christmas dinner parcels with everything you need to create a delicious Christmas dinner including the trimmings, treats and condiments and brand new toys, gifts or books for children aged 0-18, ensuring every family can experience the warmth and happiness Christmas brings.

Our work is rooted in community spirit and compassion. We believe that no family or individual should face Christmas without support, and no child should wake up on Christmas morning without a gift to unwrap.

Our dedicated team of volunteers, supporters and partners have helped us grow from a small initiative into a trusted lifeline for hundreds of families and individuals across Manchester. With the generosity of donors and the support of local businesses, we make a tangible impact on the lives of those who need it most.

Manchester Christmas Relief is more than just charity- its a community movement united by a shared goal: to bring hope, joy and relief to those who need it most.

This impact report reflects our achievements and the profound difference we've made together. Thank you

-Trustees





At Manchester Christmas Relief, our mission is fueled by the kindness, generosity, and unwavering support of our donors, partners, and volunteers.

Every contribution whether a financial donation, a gift, or your time plays a vital role in transforming lives at Christmas.

Because of you, families facing hardship can sit down to a warm Christmas dinner, and children who might have gone without can experience the joy of unwrapping a new toy on Christmas morning.

Your support doesn't just provide essentials; it creates moments of happiness, dignity, and hope for those who need it most in our community.

You are the heart of our mission. Your belief in what we do drives us to work harder, reach further, and dream bigger.

Together, we are not just meeting immediate needs but also strengthening the bonds of our community and inspiring hope for a brighter future.

From all of us at Manchester Christmas Relief and from every individual, family and child whose Christmas you've made magical, thank you. Your kindness changes lives.

-Trustees





**SPONSORS
& GRANTS**

HALL BROWN

Family Law



Simply Cherish
DAY NURSERY



CORPORATE AND BUSINESSES

Scouts



306th Manchester

esure

Marion Scott Playgroup



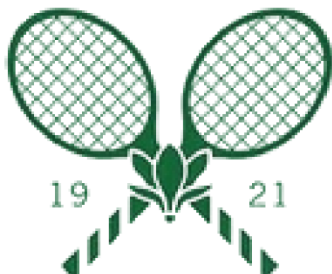
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energy

EXPRESS
SOLICITORS



amentum

together.[®]



DIDSBURY
LAWN TENNIS CLUB

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CORPORATE AND BUSINESSES



DEANS HAIR & BEAUTY



CARAMELLO



Kids Planet
Working together to inspire your world



KHANDOKER
• Didsbury •



Cavendish Community Primary

EXPO LOUNGE



The Didsbury Medical Centre
Wilmslow Road

AND FINALLY -JO, CLAIRE & TEAM FROM AN ANONYMOUS COMPANY BASED IN MANCHESTER

IP6



Thank you to Angela, Kerry and the residents of Arden Court - Chorlton for their support, they collected six bin bags full of Christmas goodies for our charity and one of their residents lovingly handmade the two pink bears which were gifted to two little girls. So lovely!

Thank you to the EYFS classes at Cavendish Community Primary School for kindly collecting new toys for our charity and what a wonderful poster the young children made to promote their support to our cause. Well done!





Thank you to Tom, H, Adam and everyone at Football for Foodbanks for the incredible donation to our charity this Christmas.

Football for Foodbanks is a brilliant charitable organisation which allows everybody to take part in their organised football matches with their core part of their ethos being inclusivity.

70% of their profits from matchday fees goes to supporting local charities tackling food poverty and the remaining goes to supporting FFF running costs and pitch hire.

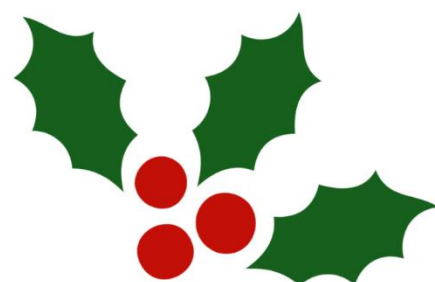
For more information on Football for Foodbanks or to join a match visit: www.footballforfoodbanks.com



L-R Amiruth Sridharan (trustee) Manchester Christmas Relief

H from Football for Foodbanks

Tom from Football for Foodbanks





Manchester



Read Manchester in partnership with National Literacy Trust, Manchester City Council and Manchester Libraries is a community-driven campaign to inspire children, young people and their families to fall in love with reading.

Working with schools and communities, local businesses and partner organisations, Read Manchester share their love of stories and books with families to support them to develop the literacy skills needed to succeed in life.

Thank you Read Manchester for providing our charity with brand new, wonderful books for all the children we supported this year to unwrap on Christmas day.

Reading is crucial for children as it builds language skills, enhances imagination, and fosters cognitive development. It helps improve focus, critical thinking, and empathy, laying the foundation for lifelong learning and success.

Read Manchester also kindly provided us with brand new books for adults, which we included in our adult care packages for vulnerable or isolated adults this Christmas

Thank you Suzi, Tom and team





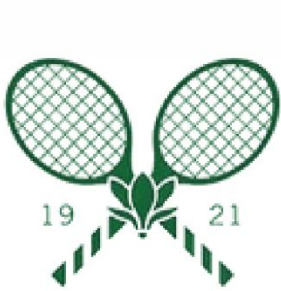
**MANCHESTER
CHRISTMAS
RELIEF**

**188kg
of Food and
Toys donated**

**THANK
YOU**

DIDSBURY LAWN TENNIS CLUB

A huge thank you to Gill and team at Didsbury Lawn Tennis Club for allowing us to host a donation drive for our appeal and thank you to everyone who donated!



**DIDSBURY
LAWN TENNIS CLUB**



Thank you to Frankie and all the team and wonderful customers at Dunelm Stockport for supporting our charity this year with their delivering joy project. They collected so many donations for various charities and we were so delighted to receive six trolleys worth of toys and gifts for the children and vulnerable adults we helped this year. Amazing!



SUPERMARKET HEROES

A huge thank you to
Carlie Obrien Community Champion at Morrisons Chorlton
Michelle Stokes Community Champion at Morrisons Reddish
Liz Moore Community Champion at Tesco Gorton and Dawn
 and **Sam** Community Champions at Tesco East Didsbury
 and all the wonderful staff and customers of each store
 who kindly helped our supermarket instore collections or
 donated items to our trolley at any of the four stores.

**301KG OF
 CHRISTMAS FOOD
 DONATED**





OUR FAB VOLUNTEERS

Volunteers are the backbone of our charity. Their dedication, time and energy make it possible to prepare and deliver our aims and mission. Their selfless efforts turn our mission into a reality, ensuring no one is left behind during the Christmas season.

Thank you to all our amazing team of volunteers who worked so hard prepping, packing, sorting, shopping and delivering.



**OUR VOLUNTEERS
GAVE A TOTAL
OF 982
VOLUNTEERING
HOURS WITH OUR
CHARITY IN 2024**



**A TOTAL OF 68
VOLUNTEERS
HELPED OUR
CHARITY IN 2024,
10 VOLUNTEERS
WERE CHILDREN
AGE 6-16 YEARS**



OUR FAB VOLUNTEERS



VOLUNTEER MESSAGES

Hand on heart, my volunteering experience with Manchester Christmas Relief this December 2024, has been one of the very best things I have done this year.

The reason behind it feeling such a success for myself and I know other volunteers, was because of Jen's great approach and management style. Always inclusive, always greeting everyone with a warm smile, giving everyone her time, despite the enormity of the scale of what she was navigating, whilst letting people play to their strengths and skills. And everything, always delivered with great energy, kindness, compassion and huge accountability. The energy throughout the whole experience was really infectious.

I met some great people and reconnected with people I hadn't seen for years- it felt a very special time, had actually given me more confidence.

It was a privilege to be able to participate, and I will definitely be looking to volunteer again in 2025.

-Amanda McGuinness
Volunteer



VOLUNTEER MESSAGES

This is my second year volunteering at Christmas. This year, I decided to get my 11 year-old daughter, Freya involved. The main reason being, I wanted her to understand the true meaning of Christmas - that it's not about the gifts under the tree but about helping others.

Freya really enjoyed getting involved in the packing of the donations, cross checking the lists for the delivery drivers to ensure everyone had the correct items for the recipients.

When I asked her, what her favourite part was, she said.

'The smiles on the faces of the people who answered the doors. Especially the children, they were so excited to see us and receive their food and gifts. It made me feel all warm inside knowing I had helped them and made them happy at Christmas'

Freya wants to tell her class all about it when she returns to school in January. She wants to see if any of her friends want to get involved next year.

-Jenny and Freya Jones
Volunteers



CHRISTMAS 2024 STATISTICS

£16,028
RAISED
FOR OUR
2024 APPEAL

1,018
PEOPLE
INCLUDING CHILDREN
IN TOTAL SUPPORTED

538
CHILDREN
SUPPORTED

OVER 1,600
TOYS/GIFTS GIVEN
TO CHILDREN

982
VOLUNTEER
HOURS

265
PARCELS
DELIVERED

222
DONORS

OVER
3948KG
OF FOOD
DISTRIBUTED

THANK
YOU!



CHRISTMAS 2024 PHOTOS



2024 CLIENT FEEDBACK

Hi just quick message to say a massive
Thankyou for the Christmas parcel it's
was an amazing help and I was crying,
I was expecting a small bag of food,
but I got 2 bags of food and a big bag
of toys that were new for the children
which again was a massive help, from
me and the children thank you so
much to you and your charity for
helping my family over Christmas.

-S. L

Dear Concerned Team,

I hope this message finds you in good health.

I would like to express my heartfelt gratitude for
the Christmas gifts I received on December 22,
2024. I truly appreciate your great thought for
our family, and I am deeply thankful that you
remembered us during this special occasion.

God bless you! Wishing you a joyful
holiday season and a Happy New Year!

-S.A

Your services were really helpful to me and
my kids. We enjoyed the fact every member
of the family had something, the children
loved the toys as much as they enjoyed the
food and I must admit it's a wonderful
innovation. For me, it was all good and
nothing short . Thanks once again

-P. A

I would just like to say that the hamper
was amazing it had everything we
needed for a lovely Christmas dinner
& more, can't thank you enough it
was much appreciated.

The chocolate and toys etc went
down a treat with the children, so
thanks again

-K.E

Thanks a lot for your support and the
lovely presents during Christmas.

You and your team have honestly made
this Christmas special and put smiles on
a lot of families including mine.

-I. K

I would like to say thank you for
making our Christmas so special. From
communication to delivery everything
was smooth. My kids loved there
presents and the groceries were
handy, once again thank you.

-C.M

We have never had to use such a service
before, however we both lost our jobs before
Christmas and worried how we would get
food and toys for our family this year. We were
referred to you and we are so appreciative
for everything you have done for us and
hope we are in a position to donate to you
next Christmas. A massive thank you to
everyone involved for helping us, it was very
overwhelming how much help you gave us.

-J. B

Oh my God, I don't know how to thank you.
You have brought joy to my children's hearts,
and I deeply appreciate this and am truly
grateful to you. I wish you happiness from the
bottom of my heart. Thank you so much; you
are truly amazing. I wish you a Merry
Christmas!

-O.S

| P18



2024 REFERRER FEEDBACK

Manchester Christmas Relief sent emails to our organisation regarding the opening date and the closing date of the referrals. They continued with their communication by informing our clients that they are successful, though we were not informed as an organisation (we would recommend we also be informed in future please).

The clients were asked to chose their preferred date for deliveries which was really helpful. Overall the service and the support has been really great.

Our Clients mentioned that the food parcels and the gifts were beyond their expectation. This brought smiles to a lot of children and their families.

Most of the families we work with are:

- Households with no recourse to public funds
- Affected by cost of living
- Single parent households who can not afford presents and food for Christmas.



We believe in no woman or family should be left behind and Manchester Christmas Relief fund did just that and beyond.

Thanks to the wonderful volunteers and yourself Jen who made it possible that the parcels were delivered on time as agreed. On behalf of Angels Of Hope For Women Organisation. I would like to say thank you and looking forward to your support again in 2025.

-M. M (Angels Of Hope For Women)

Hello,

Just want to say a massive thank you for the delivery. It was an amazing amount, and I know it will really mean a lot to our women. Especially the women getting a gift as often they go missed at Christmas as it is all about the kids! (not to say we don't appreciate the gifts for them too!)

Many thanks,

-A. A (Womens Refuge)

Once again I have received really positive feedback about your Christmas food parcels.

One of my ladies said that it was 'amazing'. She sent me a video of all the items she received and I couldn't believe how many nice items there were. She also received extra cat food for her two cats.

So a massive thank you to you and the team for going above and beyond once again.

I hope you all had a fabulous Christmas and a quiet New Year to re-charge for the new year ahead.

Thanks,

-L. B (Riverside Housing association)



Expand Outreach and Beneficiaries:

- Increase the number of families supported during the Christmas period by at least 10% next year.
- Extend support to additional areas in Greater Manchester to reach more communities in need.

Enhance Toy Drive Impact:

- Increase the variety and quantity of toys provided for children across all age groups.
- Partner with more local businesses and schools for toy donation drives.

Sustainable Growth and Fundraising:

- Launch a monthly giving program to secure sustainable income for the charity.
- Plan a fundraising event.

Volunteer Engagement and Development:

- Expand the volunteer base with a goal of recruiting and training at least 15 new volunteers.
- Offer workshops and appreciation events to strengthen volunteer retention.

Collaboration and Partnerships:

- Form new partnerships with local food suppliers to secure quality ingredients for parcels.
- Build relationships with other charities to maximise community support efforts.

Operational Improvements:

- Streamline parcel delivery logistics for greater efficiency and reduced costs.
- Invest in digital tools for easier volunteer coordination and donor management.

Impact Measurement and Transparency:

- Implement a system to collect feedback from beneficiaries for continuous improvement.
- Share more detailed impact stories and testimonials in future reports to highlight the charity's effect on the community.

www.manchesterchristmasrelief.org
Registered charity in England and Wales (1210727)



We extend our deepest gratitude to Simply Cherish Day Nursery and Hall Brown Family Law for your extraordinary generosity in heavily funding our mission. Your incredible support has made a profound impact, helping us bring comfort and joy to families across Manchester this Christmas.

A special thank you also goes to the 306th Manchester Scout Group for the kindness and community spirit you've shown by allowing us to use your hut as our base of operations. Without this space, our mission simply would not have been possible.

Together, you have all played a vital role in making a real difference. Your compassion and generosity have helped create lasting memories for so many families in need.

Thank you for being the heart of Manchester Christmas Relief.



Scouts
306th Manchester

